Course Code: TCRM E1015

Type/Status: Core

Title: Introduction to Tourism and Cultural Resources

Learning Outcome: By the end of the course unit, the student will be able to demonstrate the knowledge and an understanding of the global concepts of the tourism and the nature of the cultural tourism with special reference to Sri Lanka.

Course Content: Definition to tourism and cultural resources, tourist product, the nature of tourism, tourist destination and resorts, the structure and the organization of the tourist industry (WTO). National tourist organizations, amenities and services. The component of tourism, Relationship between tourism and culture. Heritage tourism. A detail study of the tangible and intangible cultural resources of Sri Lanka. Policies, laws, legislations and ordinances of Tourism and cultural resources.

Method of Teaching and Learning:
Lectures, seminars, assignments, study guides

Scheme of Evaluation:
End of semester written examination, assignment

Recommended Reading:


