Course Type/Status: Core
Course Code: PSYC E3015
Course Title: Psychology of Social Behavior

Learning Outcomes:
The students will be able to analyze human behavior in certain social contexts by studying this course unit.

Course Content:
An introduction to social behavior; Social perception and social cognition, Attitude formation; Psychological theories of socialization; Social conflicts, Prejudice and discrimination, Pro-social behaviors, Communal diversity and collectivism; Changing social environment and behavior.

Method of Teaching and Learning:
Lectures, discussions; presentation, tutorials and assignment.

Scheme of Evaluation:
At the end of the semester 80% for the written examination; 20% for the assignment, presentation and tutorials.

Recommended Reading: