Course Code: MACO E 2025

Title: Development, Media Usage, Institutions Organizations

Type: Core

Learning Outcome: By the end of this course unit the students will be able to demonstrate through knowledge of the theoretical knowledge of Development communication knowledge on the characteristics of the practical aspect in Sri Lankan context, Comparative study of Local and international institutions, organizations and their structural behavioral patterns.


Assessment: End of year exam 100%

Recommended Reading


The world bank.(2002). The right to tell. Washinton, D.C.


