Course Code: BCOM E4033
Title: Management Information Systems
Type/Status: Core

Aims: This course unit is designed to improve the knowledge of information technology that used in business information systems in modern world to improve the efficiency and productivity of the organization.

Learning Outcome: by the end of this course unit, students should be able to:

- identify the world of business and nature of the digitalize firms
- define the various information systems in the organization
- manage information systems and technology in an organization
- design appropriate information systems for business organizations
- revised the information systems to compete with new technology


**Method of Teaching & Learning**
Seminar & self learning

**Scheme of Evaluation:**
End year examination

**Recommended Readings:**


Journal of Management Information Systems.