Course code: BCOM E3055
Title: Operations Research
Type/Status: Core

Aims:

This course unit is designed to provide a knowledge and practice in the usage of quantitative tools for aiding in management decision making.

Learning outcome:

By the end of the course unit, students will be able to:

- apply the appropriate analytical techniques to real world problems.
- transform the managerial problem into a mathematical model.
- use the quantitative techniques for better decision making.

Course Content:


Method of Teaching and Learning:

Seminars & self learning

Scheme of Evaluation:

End year examination

Recommended Readings:

