Course Code: BCOM E1025
Title: Microeconomics
Type/Status: Core
Aims: This course unit is designed to provide a clear understanding of basic concepts of microeconomics and a wide knowledge on individual economic behaviour of the consumer and different types of firms.

Learning Outcome: By the end of this course unit, students should be able to:
- identify the principles and analytical tools developed by economists that are important to the business world
- identify the economic behavior of individual consumers, recourse owners and business firms
- identify the behavior of different markets
- explain how price and output are determined under different markets

Course Content:

Method of Teaching & Learning:
Seminar & self learning

Scheme of Evaluation:
End year examination

Recommended Readings: