**Course Code:** BCOM E1015  
**Title:** Principles of Management  
**Type/Status:** Core  
**Aims:** This course unit is designed to provide a comprehensive knowledge enabling students to define management, its evolution and process.

**Learning Outcome:** By the end of this course unit, students should be able to:

- Define management and its process.
- Explain skills required by different categories of managers.
- Describe the evolution of management.
- Describe the process of management.
- Evaluate application of management principles in organizations.
- Understand the current trends and issues in management.


**Method of Teaching & Learning:** Seminar & self learning

**Scheme of Evaluation:** End year examination

**Recommended Readings:**